



[Join the Creative Business Club HERE](#)

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Schedule + Dates to Remember

[Free Session \(Click\)](#)

Free sessions drop at 10:00 am, Central Daylight Time

Live Events (We Can Make That YouTube)

Bonus Video May 6 at 2pm CST: Have You Heard About This NEW Software?

Pre-party (Watch to win prizes and learn how the event works!) May 19 at 2pm CDT

- **May 19 at 2pm CDT:** 20 Things I Wish I Knew Before Becoming a Creativepreneur
- **May 20 at 2pm CDT:** How to Curb Burnout & Stay Motivated as a Creativepreneur
- **May 21 at 2pm CDT:** Business Brainstorm - Live Session

Post-Summit Live: May 22 at 10am CDT (Giveaway announcements + prizes)

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Day 2: May 20, 2024

Agenda Creativepreneur Summit

- **Meaningful Merch For Creative Business Owners** | Bella+Canvas
- **The Million Dollar Email Marketing with 7-Figure Email Marketing Strategies** | Adriane Galea – Biz + Bubbly
- **Learn to Tame Your Task List with Click-Up** | Miss Carrie – Miss Carrie’s Creations
- **AI Accelerator: Fast Track Your Digital Product Creation** | Christie Love Etter – Etter Creations
- **How to Find Your Customers with the Bloom F.R.I.E.N.D. Framework** | Lucy Kelly – Bloom by Bel Monili
- **The Magic of Evergreen Marketing** | Mallory Whitfield – Badass Creatives
- **Use ChatGPT To Your Perfect Shoppers Language** | Melissa Dickey
- **Learn if Adding a Laser Cutter is Right for Your Craft Business** | Bail Ansari – Just One More Project

Pathway for Creativepreneurs

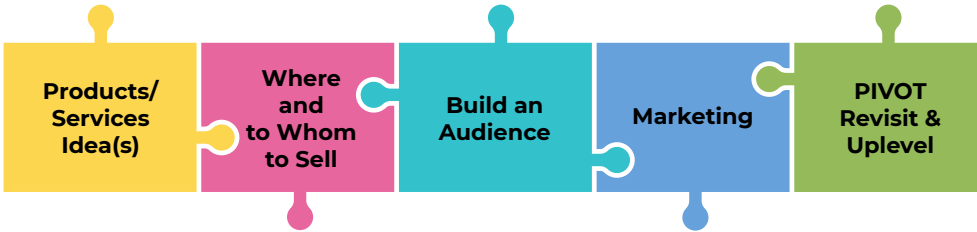
Walk through the levels at your own pace, keeping your eye on the next step.



Start with a Business Foundation: Business Name, Accounting (how will you track income/expenses)
Product or Service Idea You'll Sell:



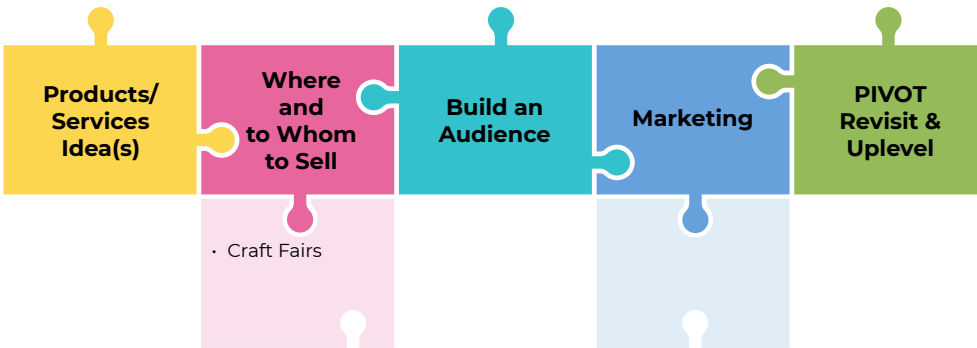
LEVEL 1: Small Puzzle



Begin. You'll need an audience, start to build. Often this level doesn't make much money.

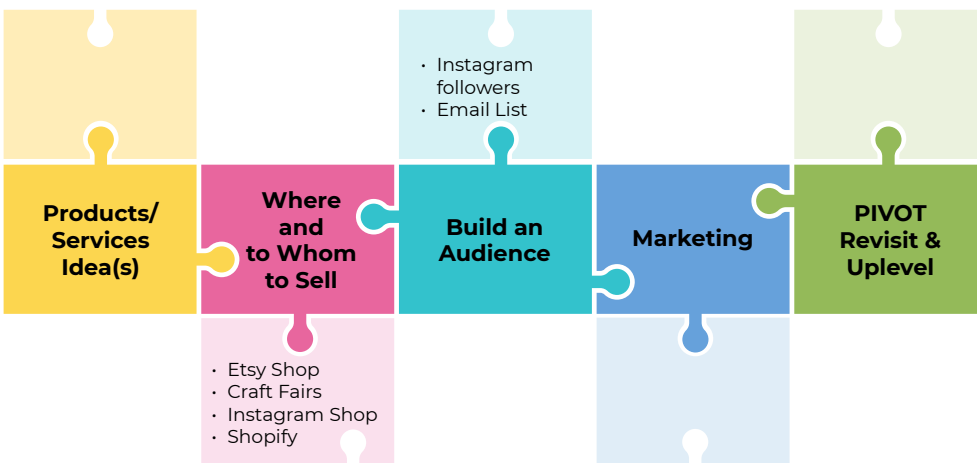
Who is your ideal customer?
Age/gender/hobbies/where they live.
This is important and helps you decide the following puzzle pieces.

LEVEL 2: Add To Your Puzzle



Expand your puzzle one piece at a time. Make sure you can support it before doing additional ones.

LEVEL Up: Keep adding to expand or maintain that fits your dream.



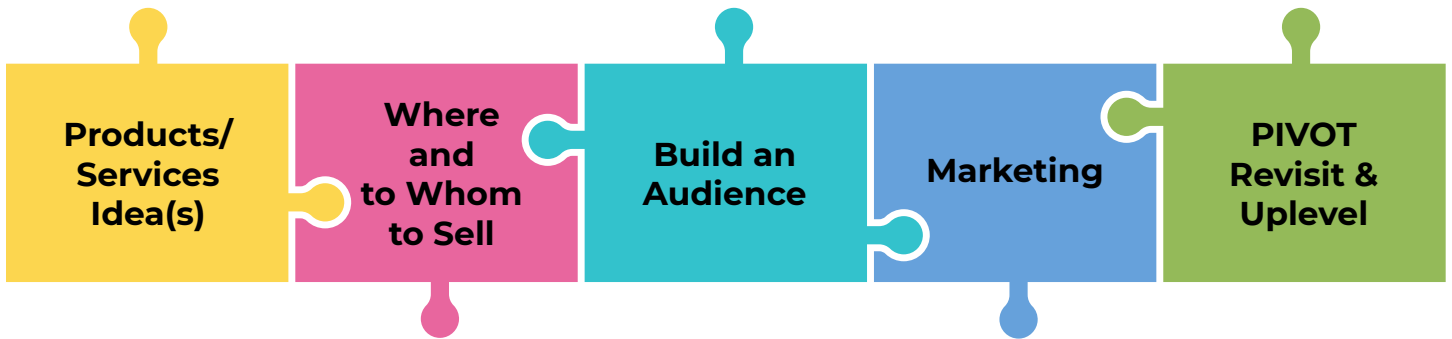
Maybe you want to expand and build a team and products.

Or maybe you have one main focus and continue to make stronger as you grow.

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Brainstorm your ideas in the levels.



EXAMPLES

LEVEL 1: Small Puzzle

What do you want start selling?

Will you use Etsy, Facebook Marketplace or...

You need customers: Selling on Etsy, learn Pinterest to drive traffic.

Start an email list so you "own" your contacts.

Evaluate what you have done (CEO date).

LEVEL 2: Add To Your Puzzle

LEVEL Up: Expand or maintain to fit your dream.

